



# 15<sup>th</sup> Biennial Conference of Big Ten Women's Organizations

## Cultivating Winning Strategies

June 7 – 9, 2013 with The Illinois Club

### You are cordially invited to attend The Illinois Club's Cultivating Winning Strategies Conference...

The Illinois Club is delighted to be hosting the 15<sup>th</sup> Biennial Conference of Big Ten Women's Organizations. Each club has the pleasure of hosting this fun, informative, and productive event every 24 (or is that now 28?) years and we are enjoying the challenge of making this Conference one of the best ever. We look forward to your participation, finding some solutions to common problems, and strengthening the bonds between our universities.

All the details of our Cultivating Winning Strategies Conference can be found on our website's Big Ten page, including this document. For this and other documents, please go to:

<http://www.theillinoisclub.org/bigten.php>

Each club will have a host assigned to assist them for the Conference. In the meantime, if you are looking for a brainteaser, can you decipher the message in our logo? A prize awaits you...

#### Hotel

#### Rates and rooms guaranteed until Tuesday, May 7<sup>th</sup>

I Hotel  
1900 South First Street  
Champaign IL 61820  
(217) 819-5000

I Hotel registration is ongoing at [www.stayatthei.com](http://www.stayatthei.com). We have:

- 10 Double Queen rooms reserved for Thursday
- 10 King and 25 Double Queen rooms reserved for Friday & Saturday
- Rooms are guaranteed **through May 7**
- Room rate is \$115 (\$127.65 with tax) per night **through May 7**
- Room rate is \$159 (\$176.49 with tax) per night **May 8 and beyond**
- Registration code for Big Ten rate is **AIBI**
- Don't forget the hot stone, Swedish and deep tissue massage experiences available at Spa at the I!

#### Locations

All events, other than the Welcome Reception at the President's House and any Tour that you may register for, are being held at the I Hotel.

#### Transportation

If you are flying into Champaign-Urbana via Willard Airport (CMI), the I Hotel has a complimentary shuttle service. By calling (217) 819-5000 and giving them your flight number and the day you arrive, they will track your flight and be there when you arrive. Transportation on campus is available if you contact the front desk. Tour transportation will be by bus or minibus.



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### Schedule

Check in for the Conference begins at 1:30 on Friday. Events kick off with a nod to our past at the Afternoon Tea from 3 – 4:30. This is an informal gathering time for those who have arrived. At 5:30 we will proceed on a Campus Tour which will end at the President's House. Cheryl Easter, wife of President Bob Easter, is graciously hosting our Welcome Reception with pianist Zach Klobnak adding a lovely ambiance. Afterwards the Hospitality Suite is open for all to gather with a glass of wine and a snack.

Saturday will dawn with a breakfast before we begin sharing our winning strategies. Keynote speaker Dr. Bruce Vojak will talk about recognizing innovators and the roles they can play in our clubs. Your choice of three Breakout Sessions will follow his remarks: Communications/Technology, Finances/Budget, Leadership, Membership/Newcomers, and Scholarships. The content of these will be tailored by the input that you supply on the questionnaire, so let us know what is important to you! Areas of interest for breakouts may also be submitted to [bigten@theillinois.org](mailto:bigten@theillinois.org). To round out Saturday, you have four options on how to spend your afternoon, followed by an open bar Reception and Banquet with the premier campus a capella group, The Other Guys, providing a fun musical grace note. The Hospitality Suite will be open in the afternoon and after the Banquet.

Our last day, Sunday, is also full of good fun and great feedback. Following breakfast we will all have time to discuss and vote upon any amendments or issues before us, listen to each club's three-minute presentation, and then be invited to The Ohio State University's campus for our next Conference. Like Purdue, we will enforce the three minute rule on presentations. We aspire to do so as gracefully as they did.

The full schedule of *Cultivating Winning Strategies* is posted online at:

<http://www.theillinoisclub.org/bigten.php>

### Food

All meals will be buffets with a selection of foods. If you have specific dietary needs, please be sure to note them on your registration so that we can make special arrangements if need be.

### Club Sales

During the Breakout Sessions, space is available in the Technology Room for clubs to have on display items they are selling for fundraising purposes.

### Delegates

Each University may bring as many delegates as they desire to the Conference. We welcome you all and are excited to be hosting you! Registration fee for each delegate is \$125.



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At this time neither the University of Maryland nor Rutgers University has been invited to the Conference, mainly due to the difficulty in ascertaining whether they actually have clubs similar to ours. If you know of any such clubs, please feel free to send the information to [bigten@theillinoisclub.org](mailto:bigten@theillinoisclub.org).

### Registration

#### Due Monday, May 20<sup>th</sup>

Each delegate should fill out registration for the Conference, optional Tours, and any special dietary (or other) needs online. You may save and come back to the registration later if you need to. To save, please scroll to the end, enter your email address, and click on the *Save and finish later* button. You will receive a link which will allow you to go back and edit the form later. And when you finish, the *Submit Form* button will register you for the Conference.

Registration (also available at <http://www.theillinoisclub.org/bigten.php>):

<https://illinois.edu/fb/sec/1070690>

### Payment

#### Due Monday, May 20<sup>th</sup>

The deadline for registration and refunds of fees is Monday, May 20<sup>th</sup>. You may pay for your registration using PayPal:

[http://www.theillinoisclub.org/pay\\_pal/2013\\_Big\\_Ten\\_Registration.php](http://www.theillinoisclub.org/pay_pal/2013_Big_Ten_Registration.php)

Or you may send a check (made payable to **The Illinois Club**) to:

Marcy Joncich, 705 West Illinois Street, Urbana IL 61801

### Business Meeting Proposed Amendments due Monday, May 7<sup>th</sup>

Following Purdue's example, each University will have one vote for any proposed amendments to our By-laws at Sunday's Business Meeting. If you have any amendments that you would like to propose (such as changing the name of your club), please e-mail them by Monday, May 7<sup>th</sup> to:

[bigten@theillinoisclub.org](mailto:bigten@theillinoisclub.org)

All proposed amendments will be sent out via e-mail by May 9<sup>th</sup> for your consideration. If you would like to share your thoughts on those amendments before the conference, all comments will be collected and placed in the delegate welcome bags. **For inclusion in the delegate bags, please e-mail amendment comments to the address above by May 31<sup>st</sup>.** We welcome all points of view, so please do feel free to share!



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Three possible areas for amendments that The Illinois Club would like to suggest are:

- Codifying voting procedures for our Conference.
- Establishing some guidelines about when to add new clubs to our Conference and perhaps, if a university decides to withdraw from the Big Ten Conference, what to do about that university's club within our organization. Being proactive is not a bad thing...
- Renaming the Conference to something gender neutral since a number of the clubs are now comprised of both women and men.

If any of you have suggestions for how these amendments might be worded, we welcome them and will include them in our May 9<sup>th</sup> communications, including all versions of any of the amendments. We will also be happy to include any comments sent to us by May 7<sup>th</sup> about the need or non-need for these amendments. Please send them to [bigten@theillinoisclub.org](mailto:bigten@theillinoisclub.org) for inclusion. Thank you!

The current Big Ten By-laws are posted online at:

<http://www.theillinoisclub.org/bigten.php>

### Questionnaire

#### Due Monday, May 20<sup>th</sup>

As in the past, we are asking everyone to complete a questionnaire about their club. Only one person per club need fill out the questionnaire. It is also savable so that you can fill it out at different times if you need to look up an answer to a question or if you find you need more time.

Like the registration, to save the questionnaire please scroll to the end of the survey, enter your email address, and click on the **Save and finish later** button. You will receive a link which will allow you to go back and finish it later. And when you finish, the **Submit Form** button will enter your club's information. Questionnaires will be distributed in the welcome bags so that you can get acquainted with each club at the start of the Conference.

Online link (also available at <http://www.theillinoisclub.org/bigten.php>):

<https://illinois.edu/fb/sec/677658>